

## **Title of the Event:** KPGU Startup Talks

**organized by** – Drs. Kiran & Pallavi Patel Global University, Vadodara, in collaboration with KCSE and KSC, coordinated by Dr. Rashmi Vyas, Dr. Prachi Pandey and Ms. Nehal Prajapati on 16th January 2024

### ***Paragraph 1***

- The event "KPGU Startup Talks: From Idea to Launch - Navigating the Startup Journey" was organized to address the felt need for fostering innovation and entrepreneurship among students and startups. The resource person for the event, Ms. Taruna Suryavanshi, brought extensive experience in startup mentorship and entrepreneurship. As an industry expert, she shared valuable insights into the challenges and opportunities in the startup landscape, aiming to equip participants with the necessary knowledge and skills to succeed

### ***Paragraph 2***

In this **paragraph, the following need to be mentioned**

- During the event, Ms. Suryavanshi covered various topics, including ideation, market research, product development, funding strategies, and business model validation. For instance, she elaborated on the importance of conducting thorough market research before launching a startup, citing examples of successful startups that have benefitted from this approach. The event witnessed a significant turnout, with participants primarily from the commerce background, constituting approximately 60% of the attendees.

### **Geo-tagged Photographs of the events**



**Highlights of the Event:**

- 1) School organizing the event: Drs. Kiran & Pallavi Patel Global University, Vadodara
- 2) Date(s) of the event: 16th January 2024
- 3) No. of participants: Approximately 110+
- 4) Venue of the event: Auditorium 2 - KPGU Vadodara
- 5) Sponsoring Body: KCSE and KSC
- 6) Amount of Grants Received (if any): Rs. 0